Course Name	: Community Psychology and Health
Course Code	: APBPH 2204
Course Level	: Level 4
Credit Unit	: 4 CU
<b>Contact Hours</b>	: 60 Hrs

# **Course Description**

The course describes the whole meaning of Community psychology, discusses different concepts used in community psychology, integration of community development, community building & organization, interpreting issues of a sense of community, community social solidarity, social contract, social capital, critical understanding of community studies, as well as community psychology.

## **Course Objectives**

- To provide students with knowledge of the interactions between the community and its immediate environment.
- To help increase the student's ability by easily identifying community needs and how to fully utilize the existing resources.
- To further help students appreciate the artificial social construction built by community members that brings about social harmony and solidarity.
- To stimulate students thinking of direct interventions to help several communities escape the social evils such as poor health, poor sanitation, and poor education and enable them to realize development objectives

#### **Course Content**

#### Introduction

- Meaning of Community Psychology
- Society for Community Psychology
- History of Community Psychology

# **Concepts in Community Psychology**

- Empowerment
- Social Justice
- Diversity
- Individual Wellness

- Collaboration and Community strengths
- Empirical grounding

## Community Development (CD)

- Meaning of Community Development
- Community development practice
- The History of Community Development

## Community Building & Organizing

- Meaning of Community Building
- Definition of Community Organizing
- Relevance of the concepts to Community Development

## **Sense of Community**

- Definition of Sense of Community
- Beneficial antecedents found in early work
- Four elements of sense of Community

## **Social Solidarity**

- Definition of Social Solidarity
- Emile Durkheim's View on Social Solidarity
- Types of Social Solidarity
- Distinguish between Mechanical and Organic Solidarity

#### **Social Contract**

- Definition of Social Contract
- Overview of Social Contract
- History of the concept
- Critiques of Social Contract
- Social Disintegration
- Social Cohesion
- Criticisms of collectivism

#### **Social Capital**

- Meaning of Social Capital
- Background of Social Capital
- Evaluating Social Capital
- Measurement of Social Capital
- Social Capital and Civil Society
- Social Capital and Women's engagement with Politics
- Social capital and health
- The argument that Social capital may be negative

#### **Community Studies**

- Epistemology of Community Studies
- Community of Practice
- Origin and development of Community of practice
- Examples of Communities of Practice
- Communities of Practice versus Community of Interest
- Benefit of Community of Practice
- Factors of a successful of Practice
- Actions to cultivate a successful community of practice

## **Cultural Psychology**

- Meaning of the term
- Mob mentality
- Groupthink
- Causes of groupthink
- Symptoms of groupthink
- Groupthink and de-individuation
- Recent developments and critiques
- Origin of groupthink

**Mode of delivery** Face to face lectures

Assessment

Coursework 40%

Exams 60%

**Total Mark** 100%

#### COMMUNITY PSYCHOLOGY AND HEALTH

**Community psychology** studies the individuals' contexts within communities and the wider society, and the relationships of the individual to communities and society. Community psychologists seek to understand the quality of life of individuals, communities, and society. Their aim is to enhance quality of life through collaborative research and action. [2]

Community psychology employ various perspectives within and outside of psychology to address issues of communities, the relationships within them, and related people's attitudes and behaviour.

Rappaport (1977) discusses the perspective of community psychology as an ecological perspective on the person–environment fit (this is often related to work environments) being the focus of study and action instead of attempting to change the personality of indicidual or the environment when an individual is seen as having a problem. [clarification needed][3]

Closely related disciplines include ecological psychology, environmental psychology, cross-cultural psychology, social psychology, political science, public health, sociology, social work, and community development.<sup>[4]</sup>

Community psychology grew out of the community mental health movement, but evolved dramatically as early practitioners incorporated their understandings of political structures and other community contexts into perspectives on client services.<sup>[5]</sup>

### **Society for Community Research and Action**

Division 27 of the American Psychological Association is the community psychology division of the APA, called the Society for Community Research and Action (SCRA). The Society's mission is as follows:

The Society for Community Research and Action (SCRA) is an international organization devoted to advancing theory, research, and social action. Its members are committed to promoting health and empowerment and to preventing problems in communities, groups, and individuals. SCRA serves many different disciplines that focus on community research and action. [6]

The SCRA website has resources for teaching and learning community psychology, information on events in the field and related to research and action, how to become involved and additional information on the field, members and undergraduate and graduate programs in community psychology.

## History of community psychology in the US

In the 1950s and 1960s, many factors contributed to the beginning of community psychology in the US. Some of these factors include:

- A shift away from socially conservative, individual-focused practices in health care and psychology into a progressive period concerned with issues of public health, prevention and social change after World War II<sup>[2]</sup> and social psychologists' growing interest in racial and religious prejudice, poverty, and other social issues <sup>[7]</sup>
- The perceived need of larger-scale mental illness treatment for veterans<sup>[3]</sup>
- Psychologists questioning the value of psychotherapy alone in treating large numbers of people with mental illness<sup>[3]</sup>
- The development of community mental health centers and deinstitutionalization of people with mental illnesses into their communities<sup>[2]</sup>

### **Swampscott Conference**

In 1965, several psychologists met to discuss the future of community mental health as well as discuss the issue of only being involved with problems of mental health instead of the community as a whole. The Swampscott Conference is considered the birthplace of community psychology. A published report on the conference calls for community psychologists to be political activists, agents of social change and "participant-conceptualizers." [2]

#### Theories, concepts and values in community psychology

#### **Ecological levels of analysis**

James Kelly (1966; Trickett, 1984) developed an ecological analogy used to understand the ways in which settings and individuals are interrelated. Unlike the ecological framework developed by Bronfenbrenner (1979), the focus of Kelly's framework was not so much on how different levels of the

environment may impact on the individual, but on understanding how human communities function. Specifically, Kelly suggests that there are 4 important principles that govern people in settings:

- adaptation: i.e. that what individuals do is adaptive given the demands of the surrounding context
- **succession**: every setting has a history that created current structures, norms, attitudes, and policies, and any intervention in the setting must appreciate this history and understand why the current system exists in the form that it does
- **cycling of resources**: each setting has resources that need to be identified and possibilities for new resources to be developed; a resource perspective emphasizes a focus on strengths of individuals, groups, and institutions within the setting and interventions are more likely to succeed if they build on such existing strengths, rather than introduce new external mechanisms for change
- **interdependence**: settings are systems, and any change to one aspect of the setting will have consequences for other aspects of the setting, so any intervention needs to anticipate its impact across the entire setting, and be prepared for unintended consequences.

### First-order and second-order change

Because community psychologists often work on social issues, they are often working toward positive social change. Watzlawick, et al. (1974) differentiated between first-order and second-order change and how second-order change is often the focus of community psychology. [8]

- **first-order change**: changing the individuals in a setting to attempt to fix a problem
- **second-order change**: Attending to systems and structures involved with the problem to adjust the person–environment fit

As an example of how these methods differ, consider homelessness. A first-order change to "fix" homelessness would be to offer shelter to one or many homeless people. A second-order change would be to address issues in policy regarding affordable housing.

### **Empowerment**

One of the goals of community psychology involves empowerment of individuals and communities that have been marginalized by society.

One definition for the term is "an intentional, ongoing process centered in the local community, involving mutual respect, critical reflection, caring, and group participation, through which people lacking an equal share of resources gain greater access to and control over those resources" (Cornell Empowerment Group). [9]

Rappaport's (1984) definition includes: "Empowerment is viewed as a process: the mechanism by which people, organizations, and communities gain mastery over their lives." [10]

While empowerment has had an important place in community psychology research and literature, some have criticized its use. Riger (1993), for example, points to the paradoxical nature of empowerment being a masculine, individualistic construct being used in community research.<sup>[11]</sup>

# **Social justice**

A core value of community psychology is seeking social justice through research and action. Community psychologists are often advocates for equality and policies that allow for the wellbeing of all people, particularly marginalized populations.<sup>[2]</sup>

## **Diversity**

Another value of community psychology involves embracing diversity. Rappaport includes diversity as a defining aspect of the field, calling research to be done for the benefit of diverse populations in gaining equality and justice. This value is seen through much of the research done with communities regardless of ethnicity, culture, sexual orientation, disability status, socioeconomic status, gender and age.<sup>[3]</sup>

### **Individual wellness**

Individual wellness is the physical and psychological wellbeing of all people. Research in community psychology focuses on methods to increase individual wellness, particularly through prevention and second-order change.<sup>[2]</sup>

## Citizen participation

Citizen participation refers to the ability of individuals to have a voice in decision-making, defining and addressing problems, and the dissemination of information gathered on them. <sup>[2]</sup> This is the basis for the usage of participatory action research in community psychology, where community members are often involved in the research process by sharing their unique knowledge and experience with the research team and working as co-researchers.

## **Collaboration and community strengths**

Collaboration with community members to construct research and action projects makes community psychology an exceptionally applied field. By allowing communities to use their knowledge to contribute to projects in a collaborative, fair and equal manner, the process of research can itself be empowering to citizens. This requires an ongoing relationship between the researcher and the community from before the research begins to after the research is over. [2]

### Psychological sense of community

Psychological sense of community (or simply "sense of community"), was introduced in 1974 by Seymour Sarason. [12] In 1986 a major step was taken by David McMillan [13] and David Chavis [14] with the publication of their "Theory of Sense of Community" and in 1990 the "Sense of Community Index" [15]. Originally designed primarily in reference to neighborhoods, the Sense of Community Index (SCI) can be adapted to study other communities as well, including the workplace, schools, religious communities, communities of interest, etc.

#### **Empirical grounding**

Community psychology grounds all advocacy and social justice action in empiricism. This empirical grounding is what separates community psychology from a social movement or grassroots organization. Methods from psychology have been adapted for use in the field that acknowledge value-driven, subjective research involving community members. The methods used in community psychology are therefore tailored to each individual research question. Quantitative as well as

qualitative methods and other innovative methods are embraced. [2] The American psychological Association has sponsored two major conferences on community research methods [16][17] and has recently published an edited book on this topic. [18]

### **Education**

#### **Education connection**

For information about Education in Community Psychology

Many programs related to community psychology are housed in psychology departments, while others are interdisciplinary. Students earning a community psychology degree complete courses that focus on: history and concepts of the field, human diversity and cultural competence, public health, community research methods and statistics, collaborative work in communities, organizational and community development and consultation, prevention and intervention, program evaluation, and grantwriting. Research is a large component of both the PhD and masters degrees, as community psychologists base interventions on theory and research and use action-oriented research to promote positive change. Further, students will generally find niches under faculty mentors at their institutions related to local programs, organizations, grants, special populations, or social issues of interest—granting students the chance to have practice doing the work of a community psychologist, under the supervision of a faculty member. [19]

The following journals provide peer-reviewed articles related to community psychology:

- American Journal of Community Psychology (Society for Community Research and Action (SCRA) journal)
- The Australian Community Psychologist (Journal of the Australian Psychological Society)<sup>[20]</sup>
- Journal of Community & Applied Social Psychology (international journal)
- Journal of Community Psychology (international journal)
- *Journal of Rural Community Psychology* (e-journal)<sup>[21]</sup>
- Psychosocial Intervention/Intervención Psicosocial (published in both Spanish and English)

In addition, there are a number of interdisciplinary journals, such as the *Community Mental Health Journal*, with articles in the field of community health that deal with aspects of community psychology.

#### **Empowerment**

The term empowerment covers a vast landscape of meanings, interpretations, definitions and disciplines ranging from psychology and philosophy to the highly commercialized self-help industry and motivational sciences.

Sociological empowerment often addresses members of groups that social discrimination processes have excluded from decision-making processes through - for example - discrimination based on disability, race, ethnicity, religion, or gender. Empowerment as a methodology is often associated with feminism: see consciousness-raising.

### The process of empowerment

The process which enables individuals/groups to fully access personal/collective power, authority and influence, and to employ that strength when engaging with other people, institutions or society. In other words, "Empowerment is not giving people power, people already have plenty of power, in the wealth of their knowledge and motivation, to do their jobs magnificently. We define empowerment as letting this power out (Blanchard, K)." It encourages people to gain the skills and knowledge that will allow them to overcome obstacles in life or work environment and ultimately, help them develop within themselves or in the society. Empowerment may also have a negative impact on individuals, corporations and productivity depending on an individuals views and goals. It can divide the genders or the races. Strong skills and critical capabilities are often held back to open doors for those who meet the empowerment criteria. Those who use empowerment as a selfish advantage tend to become difficult, demeaning and even hostile colleagues. The end result is a weak business model.

Empowerment includes the following, or similar, capabilities:-

- The ability to make decisions about personal/collective circumstances
- The ability to access information and resources for decision-making
- Ability to consider a range of options from which to choose (not just yes/no, either/or.)
- Ability to exercise assertiveness in collective decision making
- Having positive-thinking about the ability to make change
- Ability to learn and access skills for improving personal/collective circumstance.
- Ability to inform others' perceptions though exchange, education and engagement.
- Involving in the growth process and changes that is never ending and self-initiated
- Increasing one's positive self-image and overcoming stigma
- Increasing one's ability in discreet thinking to sort out right and wrong

### **SOCIAL JUSTICE**

**Social justice** generally refers to the idea of creating a society or institution that is based on the principles of equality and solidarity, that understands and values human rights, and that recognizes the dignity of every human being. [1][2][3]

Social justice is based on the concepts of human rights and equality and involves a greater degree of economic egalitarianism through progressive taxation, income redistribution, or even property redistribution. These policies aim to achieve what developmental economists refer to as more equality of opportunity than may currently exist in some societies, and to manufacture equality of outcome in cases where incidental inequalities appear in a procedurally just system. The Constitution of the International Labour Organization affirms that "universal and lasting peace can be established only if it is based upon social justice." Furthermore, the Vienna Declaration and Programme of Action treats social justice as a purpose of the human rights education. [5]

The term and modern concept of "social justice" was coined by the Jesuit Luigi Taparelli in 1840 based on the teachings of St. Thomas Aquinas and given further exposure in 1848 by Antonio Rosmini-Serbati. The word has taken on a very controverted and variable meaning, depending on who is using it. The idea was elaborated by the moral theologian John A. Ryan, who initiated the concept of a living wage. Father Coughlin also used the term in his publications in the 1930s and the 1940s. It is a part of Catholic social teaching, the Protestants' Social Gospel, and is one of the Four Pillars of the Green Party upheld by green parties worldwide. Social justice as a secular concept, distinct from religious teachings, emerged mainly in the late twentieth century, influenced primarily by philosopher John Rawls. Some tenets of social justice have been adopted by those on the left of the political spectrum.

## **Community development**

**Community development (CD)** is a broad term applied to the practices and academic disciplines of civic leaders, activists, involved citizens and professionals to improve various aspects of local communities.

Community development seeks to empower individuals and groups of people by providing them with the skills they need to effect change in their own communities. These skills are often created through the formation of large social groups working for a common agenda. Community developers must understand both how to work with individuals and how to affect communities' positions within the context of larger social institutions.

### **Definitions**

There are complementary definitions of community development. Community Development Challenge report, which was produced by a working party comprising leading UK organizations in the field (including (Foundation Builders) Community Development Foundation, Community Development Exchange and the Federation of Community Development Learning) defines community development as:

"A set of values and practices which plays a special role in overcoming poverty and disadvantage, knitting society together at the grass roots and deepening democracy. There is a CD profession, defined by national occupational standards and a body of theory and experience going back the best part of a century. There are active citizens who use CD techniques on a voluntary basis, and there are also other professions and agencies which use a CD approach or some aspects of it."<sup>[1]</sup>

Community Development Exchange defines community development as:

"both an occupation (such as a community development worker in a local authority) and a way of working with communities. Its key purpose is to build communities based on justice, equality and mutual respect.

Community development involves changing the relationships between ordinary people and people in positions of power, so that everyone can take part in the issues that affect their lives. It starts from the principle that within any community there is a wealth of knowledge and experience which, if used in creative ways, can be channeled into collective action to achieve the communities' desired goals.

Community development practitioners work alongside people in communities to help build relationships with key people and organizations and to identify common concerns. They create opportunities for the community to learn new skills and, by enabling people to act together, community development practitioners help to foster social inclusion and equality. [2]

A number of different approaches to community development can be recognized, including: community economic development (CED); community capacity building; Social capital formation; political participatory development; nonviolent direct action; ecologically sustainable development; asset-based community development; faith-based community development; community practice social work; community-based participatory research (CBPR); Community Mobilization; community empowerment; community participation; participatory planning including community-based planning (CBP); community-driven development (CDD); and approaches to funding communities directly.

Education and the community-wide empowerment that increased educational opportunity creates, form a crucial component of community development and certainly for under-served communities that have limited general educational and professional training resources. Workforce development and the issues and challenges of crossing the Digital divide, and increasing community-wide levels of Digital inclusion have become crucially important in this and both for affordable access to computers and the Internet, and for training in how to use and maintain these resources.

Local communities that cannot connect and participate in the larger and increasingly global Online community are becoming increasingly marginalized because of that. So where Urban development with its focus on buildings and physical infrastructure was once viewed as a primary path forward to community development, development of computer and online infrastructure and access, and the community enablement they support have to become central areas of focus moving forward. This has become an area of active involvement for both public and private sector organizations including foundations and nonprofit organizations. In the United States, nonprofit organizations such as *Per* Scholas seek to "break the cycle of poverty by providing education, technology and economic opportunities to individuals, families and communities" as a path to development for the communities they serve.

## The history of community development

Community development has been a sometimes explicit and implicit goal of community people, aiming to achieve, through collective effort, a better life, that has occurred throughout history.

## In the global North

In the 19th century, the work of the Welsh early socialist thinker Robert Owen (1771–1851), sought to create a more perfect community. At New Lanark and at later communities such as Oneida in the USA and the New Australia Movement in Australia, groups of people came together to create utopian or intentional utopian communities, with mixed success.

In the United States in the 1960s, the term "community development" began to complement and generally replace the idea of urban renewal, which typically focused on physical development projects often at the expense of working-class communities. In the late 1960s, philanthropies such as the Ford Foundation and government officials such as Senator Robert F. Kennedy took an interest in local nonprofit organizations—a pioneer was the Bedford-Stuyvesant Restoration Corporation in Brooklyn—that attempted to apply business and management skills to the social mission of uplifting low-income residents and their neighborhoods. Eventually such groups became known as "Community Development Corporations" or CDCs. Federal laws beginning with the 1974 Housing and Community Development Act provided a way for state and municipal governments to channel funds to CDCs and other nonprofit organizations. National organizations such as the Neighborhood Reinvestment Corporation (founded in 1978 and now known as NeighborWorks America), the Local Initiatives Support Corporation (founded in 1980 and known as LISC), and the Enterprise Foundation (founded in 1981) have built extensive networks of affiliated local nonprofit organizations to which they help provide financing for countless physical and social development programs in urban and rural communities. The CDCs and similar organizations have been credited with starting the process that stabilized and revived seemingly hopeless inner city areas such as the South Bronx in New York City.

Community development in Canada has roots in the development of co-operatives, credit unions and caisses populaires. The Antigonish Movement which started in the 1920s in Nova Scotia, through the

work of Doctor Moses Coady and Father James Tompkins, has been particularly influential in the subsequent expansion of community economic development work across Canada.

# In the global South

Community planning techniques drawing on the history of utopian movements became important in the 1920s and 1930s in East Africa, where Community Development proposals were seen as a way of helping local people improve their own lives with indirect assistance from colonial authorities. [citation needed]

Mohondas K. Gandhi adopted African community development ideals as a basis of his South African Ashram, and then introduced it as a part of the Indian Swaraj movement, aiming at establishing economic interdependence at village level throughout India. With Indian independence, despite the continuing work of Vinoba Bhave in encouraging grassroots land reform, India under its first Prime Minister Jawaharlal Nehru adopted a mixed-economy approach, mixing elements of socialism and capitalism. During the fifties and sixties, India ran a massive community development programme with focus on rural development activities through government support. This was later expanded in scope and was called integrated rural development scheme [IRDP]. A large number of initiatives that can come under the community development umbrella have come up in recent years.

Community Development became a part of the Ujamaa Villages established in Tanzania by Julius Nyerere, where it had some success in assisting with the delivery of education services throughout rural areas, but has elsewhere met with mixed success. In the 1970s and 1980s, Community Development became a part of "Integrated Rural Development", a strategy promoted by United Nations Agencies and the World Bank. Central to these policies of community development were

- Adult Literacy Programs, drawing on the work of Brazilian educator Paulo Freire and the "Each One Teach One" adult literacy teaching method conceived by Frank Laubach.
- Youth and Women's Groups, following the work of the Serowe Brigades of Botswana, of Patrick van Rensburg.
- Development of Community Business Ventures and particularly cooperatives, in part drawn on the examples of José María Arizmendiarrieta and the Mondragon Cooperatives of the Basque Region of Spain
- Compensatory Education for those missing out in the formal education system, drawing on the work of Open Education as pioneered by Michael Young.
- Dissemination of Alternative Technologies, based upon the work of E. F. Schumacher as advocated in his book *Small is Beautiful: Economics as if people really mattered*
- Village Nutrition Programs and Permaculture Projects, based upon the work of Australians Bill Mollison and David Holmgren.
- Village Water Supply Programs

In the 1990s, following critiques of the mixed success of "top down" government programs, and drawing on the work of Robert Putnam, in the rediscovery of Social Capital, community development internationally became concerned with social capital formation. In particular the outstanding success of the work of Muhammad Yunus in Bangladesh with the Grameen Bank, has led to the attempts to spread microenterprise credit schemes around the world. This work was honoured by the 2006 Nobel Peace Prize.

The "Human Scale Development" work of Right Livelihood Award winning Chilean economist Manfred Max Neef promotes the idea of development based upon fundamental human needs, which

are considered to be limited, universal and invariant to all human beings (being a part of our human condition). He considers that poverty results from the failure to satisfy a particular human need, it is not just an absence of money. Whilst human needs are limited, Max Neef shows that the ways of satisfying human needs is potentially unlimited. Satisfiers also have different characteristics: they can be violators or destroyers, pseudosatisfiers, inhibiting satisfiers, singular satisfiers, or synergic satisfiers. Max-Neef shows that certain satisfiers, promoted as satisfying a particular need, in fact inhibit or destroy the possibility of satisfying other needs: e.g., the arms race, while ostensibly satisfying the need for protection, in fact then destroys subsistence, participation, affection and freedom; formal democracy, which is supposed to meet the need for participation often disempowers and alienates; commercial television, while used to satisfy the need for recreation, interferes with understanding, creativity and identity. Synergic satisfiers, on the other hand, not only satisfy one particular need, but also lead to satisfaction in other areas: some examples are breast-feeding; self-managed production; popular education; democratic community organizations; preventative medicine; meditation; educational games. '

# **Community organizing**

**Community organizing** is a process where people who live in proximity to each other come together into an organization that acts in their shared self-interest. A core goal of community organizing is to generate *durable* power for an organization representing the community, allowing it to influence key decision-makers on a range of issues over time. In the ideal, for example, this can get community organizing groups a place at the table *before* important decisions are made.<sup>[1]</sup> Community organizers work with and develop new local leaders, facilitating coalitions and assisting in the development of campaigns.

### Characteristics

Organized community groups attempt to influence government, corporations and institutions, seek to increase direct representation within decision-making bodies, and foster social reform more generally. Where negotiations fail, these organizations seek to inform others outside of the organization of the issues being addressed and expose or pressure the decision-makers through a variety of means, including picketing, boycotting, sit-ins, petitioning, and electoral politics. Organizing groups often seek out issues they know will generate controversy and conflict. This allows them to draw in and educate participants, build commitment, and establish a reputation for winning. <sup>[2]</sup> Thus, community organizing is usually focused on more than just resolving specific issues. In fact, specific issues are often vehicles for other organizational goals as much as they are ends in themselves.

Community organizers generally seek to build groups that are democratic in governance, open and accessible to community members, and concerned with the general health of the community rather than a specific interest group. Organizing seeks to broadly empower community members, with the end goal of distributing power more equally throughout the community.

The three basic types of community organizing are grassroots or "door-knocking" organizing, faith-based community organizing (FBCO), and coalition building. Political campaigns often claim that their door-to-door operations are in fact an effort to organize the community, though often these operations are focused exclusively on voter identification and turnout.

FBCOs and many grassroots organizing models are built on the work of Saul Alinsky, discussed below, from the 1930s into the 1970s. [3]

#### **Grassroots action**

Grassroots organizing builds community groups from scratch, developing new leadership where none existed and organizing the unorganized. It is a values based process where people are brought together to act in the interest of their communities and the common good. Networks of community organizations that employ this method and support local organizing groups include National People's Action and ACORN.

"Door knocking" grassroots organizations like ACORN organize poor and working-class members recruiting members one by one in the community. Because they go door-to-door, they are able to reach beyond established organizations and the "churched" to bring together a wide range of less privileged people. ACORN tended to stress the importance of constant action in order to maintain the commitment of a less rooted group of participants.

ACORN had a reputation of being more forceful than faith-based (FBCO) groups, and there are indications that their local groups were more staff (organizer) directed than leader (local volunteer) directed. (However, the same can be said for many forms of organizing, including FBCOs.) The "door-knocking" approach is more time-intensive than the "organization of organizations" approach of FBCOs and requires more organizers who, partly as a result, can be lower paid with more turnover.

Unlike existing FBCO national "umbrella" and other grassroots organizations, ACORN maintained a centralized national agenda, and exerted some centralized control over local organizations. Because ACORN was a 501(c)4 organization under the tax code, it was able to participate directly in election activities, but contributions to it were not tax exempt. [4]

### Faith-based

Faith-based community organizing (FBCO), also known as Congregation-based Community Organizing, is a methodology for developing power and relationships throughout a community of institutions: today mostly congregations, but these can also include unions, neighborhood associations, and other groups. [5] Progressive and centrist FBCO organizations join together around basic values derived from common aspects of their faith instead of around strict dogmas. There are now at least 180 FBCOs in the US as well as in South Africa, England, Germany, and other nations. [6] Local FBCO organizations are often linked through organizing networks such as the Industrial Areas Foundation, Gamaliel Foundation, PICO National Network, and Direct Action and Research Training Center (DART). In the United States starting in 2001, the Bush Administration launched a department to promote community organizing that included faith-based organizing as well other community groups. [7]

FBCOs tend to have mostly middle-class participants because the congregations involved are generally mainline Protestant and Catholic (although "middle-class" can mean different things in white communities and communities of color, which can lead to class tensions within these organizations). [8] Holiness, Pentecostal, and other related denominations (often "storefront") churches with mostly poor and working-class members tend not to join FBCOs because of their focus

on "faith" over "works," among other issues. FBCOs have increasingly expanded outside impoverished areas into churches where middle-class professionals predominate in an effort to expand their power to contest inequality.<sup>[9]</sup>

Because of their "organization of organizations" approach, FBCOs can organize large numbers of members with a relatively small number of organizers that generally are better paid and more professionalized than those in "door-knocking" groups like ACORN.

FBCOs focus on the long-term development of a culture and common language of organizing and on the development of relational ties between members. They are more stable during fallow periods than grassroots groups because of the continuing existence of member churches.

FBCOs are 501(c)3 organizations. Contributions to them are tax exempt. As a result, while they can conduct campaigns over "issues" they cannot promote the election of specific individuals. [10]

### Power versus protest

While community organizing groups often engage in protest actions designed to force powerful groups to respond to their demands, protest is only one aspect of the activity of organizing groups. To the extent that groups' actions generate a sense in the larger community that they have "power," they are often able to engage with and influence powerful groups through dialogue, backed up by a history of successful protest-based campaigns. Similar to the way unions gain recognition as the representatives of workers for a particular business, community organizing groups can gain recognition as key representatives of particular communities. In this way, representatives of community organizing groups are often able to bring key government officials or corporate leaders to the table without engaging in "actions" because of their reputation. As Alinsky said, "the first rule of power tactics" is that "power is not only what you have but what the enemy thinks you have." The development of durable "power" and influence is a key aim of community organizing.

"Rights-based" community organizing, in which municipal governments are used to exercise community power, was first experimented with by the Community Environmental Legal Defense Fund (CELDF.org) in Pennsylvania, beginning in 2002. Community groups are organized to influence municipal governments to enact local ordinances. These ordinances challenge preemptive state and federal laws that forbid local governments from prohibiting corporate activities deemed harmful by community residents. The ordinances are drafted specifically to assert the rights of "human and natural communities," and include provisions that deny the legal concepts of "corporate personhood," and "corporate rights." Since 2006 they have been drafted to include the recognition of legally enforceable rights for "natural communities and ecosystems."

Although this type of community organizing focuses on the adoption of local laws, the intent is to demonstrate the use of governing authority to protect community rights and expose the misuse of governing authority to benefit corporations. As such, the adoption of rights-based municipal ordinances is not a legal strategy, but an organizing strategy. Courts predictably deny the legal authority of municipalities to legislate in defiance of state and federal law. Corporations and government agencies that initiate legal actions to overturn these ordinances have been forced to argue in opposition to the community's right to make governing decisions on issues with harmful and direct local impact.

The first rights-based municipal laws prohibited corporations from monopolizing agriculture (factory farming), and banned corporate waste dumping within municipal jurisdictions. More recent rights-based organizing, in Pennsylvania, New Hampshire, Maine, Virginia and California has prohibited corporate mining, large-scale water withdrawals and chemical trespass.

#### **Political orientations**

Community organizing is not solely the domain of progressive politics, as dozens of fundamentalist organizations are in operation, such as the Christian Coalition. However, the term "community organizing" generally refers to more progressive organizations, as evidenced, for example, by the reaction against community organizing in the 2008 US presidential election by Republicans and conservatives on the web and elsewhere. [citation needed]

#### **Fundraising**

Organizing groups often struggle to find resources. They rarely receive funding from government since their activities often seek to contest government policies. Foundations and others who usually fund service activities generally don't understand what organizing groups do or how they do it, or shy away from their contentious approaches. The constituency of progressive and centrist organizing groups is largely low- or middle- income, so they are generally unable to support themselves through dues. In search of resources, some organizing groups have accepted funding for direct service activities in the past. As noted below, this has frequently led these groups to drop their conflictual organizing activities, in part because these threatened funding for their "service" arms. [12]

Recent studies have shown, however, that funding for community organizing can produce large returns on investment (\$512 in community benefits to \$1 of Needmor funding, according to the Needmor Fund Study, \$157 to 1 in New Mexico and \$89 to 1 in North Carolina according to National Committee for Responsive Philanthropy studies) through legislation and agreements with corporations, among other sources, not including non-fiscal accomplishments. [13]

## **Community building**

**Community building** is a field of practices directed toward the creation or enhancement of community among individuals within a regional area (such as a neighborhood) or with a common interest. It is sometimes encompassed under the field of community development.

A wide variety of practices can be utilized for community building, ranging from simple events like potlucks and small book clubs, to larger—scale efforts such as mass festivals and building construction projects that involve local participants rather than outside contractors.

Activists engaged in community building efforts in industrialized nations see the apparent loss of community in these societies as a key cause of social disintegration and the emergence of many harmful behaviors. They may see building community as a means to increase social justice, individual well-being and reduce negative impacts of otherwise disconnected individuals.

## **Re-Building**

Leadership, geography, history, socio-economic status all are traditionally used to explain success of community and its well-being. Robert Putnam in his book Bowling Alone<sup>[1]</sup> finds that a community's well-being is dependent on the quality of relationships among the citizens of that community. He refers to this as social capital. Social capital creates a sense of belonging thus enhancing the overall health of a community. Putnam goes on to identify and examine the decline of social capital in America. Pressures of time and money, suburbanization, the effect of electronic entertainment, and perhaps most importantly the generational change appear to have all been contributing factors in the decline of social capital. Public libraries are anchor institutions that promise visions of community and establish a sense of place. In times if disaster and economic struggle public libraries are the heart of their communities.<sup>[2]</sup>

"We must learn to view the world through a social capital lens," said Lew Feldstein of the New Hampshire Charitable Foundation and co-chair of the Saguaro Seminar. "We need to look at front porches as crime fighting tools, treat picnics as public health efforts and see choral groups as occasions of democracy. We will become a better place when assessing social capital impact becomes a standard part of decision-making."...[1]

Peter Block in the book Community: The Structure of Belonging (pg. 29)<sup>[3]</sup> states "The context that restores community is one of possibility, generosity, and gifts, rather than one of problem solving, fear, and retribution." This context allows a new conversation to take place. It requires its citizens to act authentic by choosing to own and exercise their power rather than delegating to others what is in the best interest of that community. Focus must be inclusive for all, not just the leaders but each and every citizen of that community.

While building a community, beliefs are at the base of that community. A few of those beliefs are regarding ethics, values, spirituality, human rights and diversity. While building upon those beliefs, learning is necessary. This learning takes place through team learning. Mental models must be acknowledged, providing an arena for creative tension. Knowledge is gained through the collective. Verbal, non-verbal communication can be expressed through cultural, ritual, ceremony and sharing of a community's history. Communication involves analytical intelligence. Emotional intelligence made up of self-awareness, self-regulation and motivation also are integral. Using social intelligence to understand others, provide leadership and engage in co-operation is also needed. With a sense of belonging developing, conversation, possibilities, commitment, connection and loyalty are sown. With caring, sustainability provides a breeding ground for sacrifice and unselfishness.

"Community is something we do together. It's not just a container," said sociologist David Brain. <sup>[4]</sup> Infrastructure, roads, water, sewer, electricity and housing provides the shell within which people live. It is within this shell that people do the things together that allow them to sustain livelihoods. These include but are not limited to education, health care, business, recreation, and spiritual celebration. People working together with shared understandings and expectations are what provide a place of strong community.

## **Sense of community**

**Sense of community** (or **psychological sense of community**) is a concept in community psychology and social psychology, as well as in several other research disciplines, such as urban sociology, which focuses on the *experience* of community rather than its structure, formation, setting, or other features.

Sociologists, social psychologists, anthropologists, and others have theorized about and carried out empirical research on community, but the psychological approach asks questions about the individual's perception, understanding, attitudes, feelings, etc. about community and his or her relationship to it and to others' participation—indeed to the complete, multifaceted community experience.

In his seminal 1974 book, psychologist Seymour B. Sarason proposed that psychological sense of community become the conceptual center for the psychology of community, asserting that it "is one of the major bases for self-definition." By 1986 it was regarded as a central overarching concept for community psychology (Sarason, 1986; Chavis & Pretty, 1999).

Among theories of sense of community proposed by psychologists, McMillan & Chavis's (1986) is by far the most influential, and is the starting point for most of the recent research in the field. It is discussed in detail below.

## Beneficial antecedents found in early work

Early work on psychological sense of community was based on neighborhoods as the referent, and found a relationship between psychological sense of community and greater participation (Hunter, 1975; Wandersman & Giamartino, 1980), perceived safety (Doolittle & McDonald, 1978), ability to function competently in the community (Glynn, 1981), social bonding (Riger & Lavrakas, 1981), social fabric (strengths of interpersonal relationship) (Ahlbrandt & Cunningham, 1979), greater sense of purpose and perceived control (Bachrach & Zautra, 1985), and greater civic contributions (charitable contributions and civic involvement) (Davidson & Cotter, 1986). These initial studies lacked a clearly articulated conceptual framework, however, and none of the measures developed were based on a theoretical definition of psychological sense of community.

## Primary theoretical foundation: McMillan and Chavis

McMillan & Chavis's (1986) theory (and instrument) are the most broadly validated and widely utilized in this area in the psychological literature. They prefer the abbreviated label "sense of community", and propose that sense of community is composed of four elements.

#### Four elements of sense of community

There are four elements of "sense of community" according to the McMillan & Chavis theory:

#### **Membership**

Membership includes five attributes:

- boundaries
- emotional safety
- a sense of belonging and identification
- personal investment
- a common symbol system

#### *Influence*

Influence works both ways: members need to feel that they have some influence in the group, and some influence by the group on its members is needed for group cohesion.

# Integration and fulfillment of needs

Members feel rewarded in some way for their participation in the community.

#### Shared emotional connection

The "definitive element for true community" (1986, p. 14), it includes shared history and shared participation (or at least identification with the history).

### Dynamics within and between the elements

McMillan & Chavis (1986) give the following example to illustrate the dynamics within and between these four elements (p. 16):

Someone puts an announcement on the dormitory bulletin board about the formation of an intramural dormitory basketball team. People attend the organizational meeting as strangers out of their individual needs (integration and fulfillment of needs). The team is bound by place of residence (membership boundaries are set) and spends time together in practice (the contact hypothesis). They play a game and win (successful shared valent event). While playing, members exert energy on behalf of the team (personal investment in the group). As the team continues to win, team members become recognized and congratulated (gaining honor and status for being members). Someone suggests that they all buy matching shirts and shoes (common symbols) and they do so (influence).

## **Empirical assessment**

Chavis et al.'s **Sense of Community Index (SCI)** (see Chipuer & Pretty, 1999; Long & Perkins, 2003), originally designed primarily in reference to neighborhoods, can be adapted to study other communities as well, including the workplace, schools, religious communities, communities of interest, etc.

#### **SOCIAL SOLIDARITY**

**Social Solidarity** is the integration, and degree and type of integration, shown by a society or group with people and their neighbors.<sup>[1]</sup> It refers to the ties in a society that bind people to one another. The term is generally employed in sociology and the other social sciences.

What forms the basis of solidarity varies between societies. In simple societies it may be mainly based around kinship and shared values. In more complex societies there are various theories as to what contributes to a sense of social solidarity.<sup>[1]</sup>

## Emile Durkheim's view on social solidarity

According to Émile Durkheim, the types of social solidarity correlate with types of society. Durkheim introduced the terms "mechanical" and "organic solidarity" as part of his theory of the development of societies in The Division of Labour in Society (1893). In a society exhibiting mechanical solidarity, its cohesion and integration comes from the homogeneity of individuals—people feel connected through similar work, educational and religious training, and lifestyle. Mechanical solidarity normally operates in "traditional" and small scale societies. [4] In simpler societies (e.g., tribal), solidarity is usually based on kinship ties of familial networks. Organic solidarity comes from the interdependence that arises from specialization of work and the complementarities between people—a development which occurs in "modern" and "industrial" societies. [4] Definition: it is social cohesion based upon the dependence individuals have on each other in more advanced societies. Although individuals perform different tasks and often have different values and interest, the order and very solidarity of society depends on their reliance on each other to perform their specified tasks. Organic here is referring to the interdependence of the component parts. Thus, social solidarity is maintained in more complex societies through the interdependence of its component parts (e.g., farmers produce the food to feed the factory workers who produce the tractors that allow the farmer to produce the food)

#### **Social contract**

The **social contract** or **political contract** is an intellectual construct that typically addresses two questions, first, that of the origin of society, and second, the question of the legitimacy of the authority of the state over the individual. Social contract arguments typically posit that individuals have consented, either explicitly or tacitly, to surrender some of their freedoms and submit to the authority of the ruler or magistrate (or to the decision of a majority), in exchange for protection of their natural rights. The question of the relation between natural and legal rights, therefore, is often an aspect of social contract theory.

Although the antecedents of social contract theory are found in antiquity, in Greek and Stoic philosophy and Roman and Canon Law, as well as in the Biblical idea of the covenant, the heyday of the social contract was the mid-seventeenth and to early nineteenth centuries, when it emerged as the leading doctrine of political legitimacy. The starting point for most social contract theories is a heuristic examination of the human condition absent from any political order that Thomas Hobbes termed the "state of nature". [2] In this condition, individuals' actions are bound only by their personal power and conscience. From this shared starting point social contract theorists seek to demonstrate, in different ways, why a rational individual would voluntarily consent to give up his or her natural freedom to obtain the benefits of political order.

Hugo Grotius, Thomas Hobbes (1651), Samuel Pufendorf (1673), John Locke (1689), and Jean-Jacques Rousseau (1762) are the among the most prominent of seventeenth and eighteenth-century theorists of social contract and natural rights. Each solved the problem of political authority in different ways. Grotius posited that individual human beings had natural rights; Hobbes asserted that men consent to abdicate their rights in favor of the absolute authority of government (whether monarchial or parliamentary); Pufendorf disputed Hobbes's equation of a state of nature with war; Locke believed that natural rights were inalienable, and that the rule of God, as interpreted by the individual conscience, therefore superseded government authority; and Rousseau believed that democracy (self-rule) was the best way of ensuring the general welfare while maintaining individual

freedom under the rule of law. The Lockean concept of the social contract was invoked in the United States Declaration of Independence. Social contract theories were eclipsed in the nineteenth century in favor of utilitarianism, Hegelianism, and Marxism, and were revived in the twentieth, notably in the form of a thought experiment by John Rawls.

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